

バンバリ
世田谷 SOUTH WEST
JAPAN
FESTIVAL



SEPTEMBER 7-20

WORKSHOPS
FLOATING LANTERN FESTIVAL

YARRI DINING NIGHT
BUNBURY MATSURI

CAR MATSURI
STAMP RALLY



OKI WEEKEND
BUSSELTON MATSURI
BUSSELTON SUSHI TRAIN

MEAL SPECIALS
MORE ONLINE!

WELCOME MESSAGE erukamumessēji

FROM HON REECE WHITBY, MINISTER FOR TOURISM; GREAT SOUTHERN
AND HON STEPHEN DAWSON MLC, MINISTER FOR REGIONAL DEVELOPMENT; KIMBERLEY
AND HON DON PUNCH MLA, MINISTER FOR SOUTH WEST

The Cook Labor Government is a proud sponsor of the South West Japan Festival through Tourism Western Australia's Regional Events Scheme, funded by Royalties for Regions.

The Regional Events Scheme was established to support event holders across the State with the development of events to drive tourism to regional Western Australia. The scheme plays an important role in creating a timely reason for visitors to travel to the State's regions, activating pockets of Western Australia and creating vibrancy, while showcasing the host region's unique and diverse attractions.

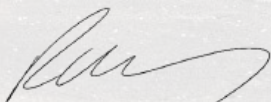
A total of 64 regional events across Western Australia have been allocated funding through the 2026-27 funding round. This includes a \$150,000 funding pool for the Regional Aboriginal Events Scheme, which exclusively allocates funding to events delivering Aboriginal activities and experiences.

The Western Australian Government is proud to sponsor these regional events, which help bring vibrancy to local communities and drive visitor spend, injecting millions into regional economies.

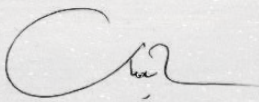
Tourism is a key part of our plan to diversify the economy, create jobs and develop business opportunities, especially in regional Western Australia. Events play an important role in this plan and also contribute to the Government's vision for Perth and Western Australia to be the fastest growing events destination in the South East Asia region.

The Western Australian Government sponsors a range of sporting, cultural, arts and culinary events across the state, to attract visitors and encourage them to stay longer, disperse further and spend more while they are here.

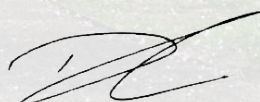
We hope everyone enjoys South West Japan Festival and takes the time to explore the South West region.



HON REECE WHITBY MLA
MINISTER FOR TOURISM



HON STEPHEN DAWSON MLC
MINISTER FOR REGIONAL DEVELOPMENT



HON DON PUNCH MLA
MINISTER FOR SOUTH WEST

CONTACT



YOUR
TURN
EVENTS

Do you have any questions?
Get in touch!

✉ hello@yourturnevents.com.au

🌐 www.southwestjapanfestival.com.au

📷 @swjapanfest

📘 @swjapanfest

SOUTH WEST JAPAN FESTIVAL

Calling all lovers of Japanese culture! From the anime fans to the taiko experts, there's something for everyone at this year's festival. Enjoy our signature events in one Oki Weekend in Bunbury, and workshops, dining events, and mini Matsuris throughout the rest of the festival.

CELEBRATING OUR SISTER CITIES

The coastal City of Bunbury in Western Australia is celebrating 34 years of being a Sister City with Japan's Setagaya City. The City of Busselton, located on the picturesque Geographe Bay in the Margaret River region, has enjoyed a Sister City relationship with Sugito, Japan since 1996.

Sister City relationships are a way to foster global interconnectedness, friendship, cross cultural understanding and mutual wellbeing. These global connections foster collaboration in areas including education, culture, arts, trade, tourism, and sports.

KAYA FROM WARDANDI BOODJA

We acknowledge the traditional owners of the land, the Wardandi Noongar people, and pay our respects to Elders past, present and emerging.



サウスウェスト・ジャパン・フェスティバルで、日本の魅力に出会おう！

SPONSORS



Book tickets at: www.southwestjapanfestival.com.au



WHAT'S ON イベントやワークショップ

TICKETS FROM www.southwestjapanfestival.com.au/tickets



STAMP RALLY

MON SEP 7 UNTIL SUN SEP 20

Bunbury CBD

Explore the participating stores in Bunbury's CBD and collect stamps for your passport - your remaining stamps will be available at Matsuri Day (Sunday Sep 20th). Drop off your finished Stamp Passport to our team at the South West Japan Festival stall (look for the cherry blossoms on Matsuri Day)!



JAPANESE MATCHA ICE CREAM

MON SEP 7 UNTIL SUN SEP 20

Elski Danish Ice Creamery, Dunsborough

Your favourite ice creamery, Elski, will be selling their house made matcha ice cream for the duration of the South West Japan Festival. Oishi!



OPENING NIGHT EVENT

WED SEP 9 | FREE | 6PM

40 Wellington Street, Bunbury

Our formal Opening Night, with members of the City of Bunbury, Japanese Delegate, and sponsors invited to mingle and try their hand at karaoke! RSVP via our Facebook page for catering.



YOUTH SHOWCASE MINI MATSURI

FRIDAY SEP 11 | PRICES VARY | 4PM - 6PM

SATURDAY SEP 12 | PRICES VARY | 10AM - 2PM

SUNDAY SEP 13 | PRICES VARY | 10AM - 2PM

Origins Markets Busselton

Experience Japanese culture with visiting exchange students from Higashi Fukuoka High School at Origins Markets in Busselton. Meet Japanese high school students, try Japan's Festival Treat (choc bananas), and have a go at writing Japanese characters.



MARGARET RIVER OPEN STUDIOS **FROM SAT SEP 12 | VARIOUS DATES AND TIMES**

Salty Bones Studio, Seasaltware Ceramics Studio

The Margaret River Open Studios event is back! Featuring Salty Bones (Adam Ashdown), renowned for his Japanese art style, gyotaku (printing with and using fish), and Shelley McNab (Seasaltware), who is a master of Japanese ceramics.



TAIKO DRUMMING WORKSHOP

SAT SEP 12 | 3PM - 5PM | All Ages

Busselton Foreshore, Busselton

Join us for an energetic and interactive Taiko drumming workshop that's fun for all ages!



BUSSELTON JETTY SUSHI TRAIN

SAT SEP 12 | 5PM - 8PM | All Ages

Busselton Jetty, Busselton

Have you ever experienced eating sushi on a train, travelling WA's longest jetty? Enjoy a beverage and sushi as we travel along 1.8kms of scenic beach views, take a walk around the end of the jetty, and return for food and a show. All ages are welcome! Booking essential. Strict 5:15pm departure.



JAPANESE SUSHI MAKING DEMONSTRATION

WED SEP 16 | \$15 | 5PM - 6:30PM

40 Wellington Street, Bunbury

Master the art of sushi making in a hands-on workshop with Renee from the Bunbury Japan Club! All you have to bring is a container for leftovers, and a big appetite.



JAPANESE NIGHT AT YARRI RESTAURANT + BAR

THURS SEP 17 | 5:30PM ARRIVAL | \$165

Yarri Restaurant and Bar, Dunsborough

The chefs at Yarri have an incredible dining experience planned. Transport your taste-buds to Japan with a delicious **six course** Japanese meal, with optional pairings of Snake + Herring wine and sake from Yarri. Enjoy Japanese drumming on arrival, flute performances, and haiku readings throughout the evening. Tickets via yarri.com.au.

Follow @swjapanfest on social media for more events as they get released!

Scan for more events as they're announced!





OKI (BIG) WEEKEND

TICKETS FROM www.southwestjapanfestival.com.au/tickets



KOI KITE WORKSHOP

SAT SEP 19 | 11AM - 1PM | GOLD COIN

Queens Gardens, Cobblestone Drive, Bunbury

The Bunbury Markets are on from 8am-1pm in the Queens Gardens. Find our stall from 11am where you can make your own koi kite!



CERAMICS WORKSHOP: SUIBAN (WATER BASIN)

SAT SEP 19 | 4PM - 6PM | \$130

The Blacksmith's Workshop, Margaret River

Step back in time into a mysterious Old Blacksmith's workshop, where Seasaltware will teach you how to make your own special Suiban - a shallow, flat Japanese container commonly used in Ikebana floral arrangements, or for displaying viewing stones (suiseki).

Tickets via www.seasaltware.square.site.



FLOATING LANTERN CEREMONY

SAT SEP 19 | 3PM - SUNSET | PRICES VARY

Friendship Gardens, Cobblestone Drive, Bunbury

Decorate your own floating lantern amongst the plum blossom trees of the Friendship Garden/Garden Labyrinth. This is a peaceful, family friendly festival with acoustic background music, workshops for the kodomo, food trucks, and a chance to try on a kimono yourself! Pre-purchasing a lantern online is essential - they sell out fast! General entry is free.



JAPANESE TEA AND FILM NIGHT

SAT SEP 19 | 7:30PM - 9:30PM | GOLD COIN

Hearth of Ren, 40 Wellington Street, Bunbury

Join us for a special South West Japan Festival film screening featuring A Potter's World, directed by acclaimed filmmaker Marty Gross, alongside the rare archival film The Japanese Paper Lantern (1938). Together, these films celebrate Japan's rich artistic traditions, craftsmanship and cultural heritage, offering a unique insight into the beauty and enduring legacy of Japanese culture.



JAPANESE CAR AND MOTORBIKE MATSURI

SUN SEP 20 | 9:30AM - 1PM | FREE

Bunbury Geographe Motor Museum

Bring your Japanese car or motorbike, work in progress or daily ride and enjoy alongside other enthusiasts. Grab your matcha latte from town and come see the cars and motorbikes in the car park next to Bunbury Geographe Motor Museum. Presented by the Bunbury Geographe Motor Museum.



BUNBURY MATSURI DAY

SUN SEP 20 | 9:30AM - 4PM | FREE ENTRY

Queens Gardens, Bunbury

Bring a picnic blanket and settle in for a day of free performances, music, and martial art demonstrations. Try your hand at our workshops, browse the Japanese markets, and bite into some delicious Japanese food! Free entry.



DRAW YOUR OWN CHIBI CHARACTER!

SUN SEP 20 | VARIOUS TIMES | \$25 | AGES 8+

Matsuri Day, Queens Gardens, Bunbury

Explore your creativity on Matsuri Day with a workshop with Japanese artist Jen, who specialises in teaching children and teens the art of drawing chibi! Choose from one detailed character, or two simpler characters. All skill sets welcome!

Come along to
Bunbury Matsuri
Day for a range of
workshops, food,
and stalls!



Scan for more events as they're announced!

MATSURI DAY SEP 20

QUEENS GARDENS, BUNBURY | SUN 20 SEP | 9:30AM - 4PM

Japan is coming to Bunbury for the annual Matsuri Day!

This is our biggest day in the Festival calendar, and is free for everyone to attend. Enjoy a full day of free Japanese entertainment - from singers, dancers, and drummers, to martial arts and Kyūdō demonstrations.

Keep an eye on our Facebook page for performance times closer to September 20th, and as always, cosplay is encouraged!

Enjoy a range of tasty Japanese cuisine from food trucks throughout the day, take part in a Japanese chibi workshop, walk through the city to complete your Stamp Rally pages, or wander through our range of stalls and booths full of information, toys, clothing, bonsai, and trinkets!

This location is grassed, so you're welcome to bring your picnic blankets, chairs and cushions, and make a full day of it!



Scan the QR code
to **find out more!**



@swjapanfest

PERFORMERS & GROUPS



JAPANESE DANCE

Enjoy Japanese dance in a range of formats throughout the day.



KIJIMUNA - SPIRIT OF OKINAWA

Kijimuna plays and sings traditional folk songs and modern Okinawan pop.



BUNBURY BUDOKAN

Bunbury Budokan is a martial arts club training in the traditional Japanese art of laido (sword) and aikido.



TAIKO ON

Festival regulars Taiko On are set to rock the stage with their mesmerising beats on traditional taiko drums.



NAO KAMEI

Nao is a performer of traditional, solo Japanese dance - a truly elegant experience.



MAYA SWAN

Vocalist with JP9 and Asakusa's Shigin club, now performing Japanese pop and traditional music in Perth.



WHIRLWIND QUINTET

Newcomers to the SWJF, the Whirlwind Quintet present tunes from your favourite Japanese media and video games reimagined for winds!



NYAMAHA J-ROCK BAND

Are you ready to J-rock? Nyamaha are a J-rock band covering Japanese pop hits and songs from popular anime.



TIDA DRUM + DANCE

TIDA are an Okinawan drumming and dance group, focused around the traditional Okinawan dances such as Eisa, Ryukyubuyo and Sanshin.



WA BON REN

Bon Odori is a traditional Japanese dance to traditional music, performed in a circle around a stage called Yagura. Everyone's welcome!



WEST AUSTRALIAN KENDO RENMEI

An exhilarating display of Kendo and Kyudo that will have you on the edge of your seat!



AIKIDO KOKIKAI OF BUNBURY

Our practice focuses on movement, timing, coordination and self-defense techniques.

NEW MERCH FOR 2026

Introducing the golden nine-tailed Kitsune, a legendary fox from Japanese folklore that symbolises wisdom, protection, prosperity and good fortune.

Its golden colour represents celebration and success, while its nine tails mark our ninth festival, with each tail reflecting the Kitsune's growth in wisdom and strength.

Grab yours at the festival and wear a little piece of the story wherever you go.

ADULT TEES: \$45

KIDS TEES: \$35

TOTES: \$15



EXPLORE THE BUSSELTON SUGITO SISTER CITY TRAIL

Much has been done to highlight the importance of the Busselton Sugito Sister City Relationship and there is a strong Japanese influence across the municipality.

Find out more on the
City of Busselton website.



TRY THE AWARD-WINNING FESTIVAL LAGER!

AVAILABLE FROM FROTH CRAFT BUNBREWERY

We are super proud to have our very own Festival lager for the SWJF - Sukoshi (which means 'Little' in Japanese). Little in name, big in spirit! Sukoshi is crisp, easy drinking, light bodied, citrus and floral notes, perfect accompaniment for sushi.

Malt base has a substantial proportion of rice, lending it a smooth and succinct finish. Brewed with local hops from Preston Valley Hops. Available from Froth Bunbury, Froth Exmouth, Froth Perth, and Origins Busselton!



WHERE DREAM EVENTS HAPPEN

Step into a dreamscape of wondrous events and embark on unforgettable adventures in Australia's South West. The most premium wine region in Australia, pristine beaches, ancient caves and tall-timber forests await.

- Taste the region's finest drops on a winery, distillery or brewery tour.
- Walk a section of the 135km-long Cape to Cape Track, and spot sea creatures, beautiful wildflowers and magnificent coast along the way.
- Picnic or camp among the karri trees in Boranup Forest.
- Surf world-class breaks, watch migrating whales and be awed by other native wildlife.
- Taste the flavours, hear the stories and learn the traditions of Wardandi Noongar culture on an Aboriginal tour.
- Go on an underground tour to explore the magical awe of the region's four ancient limestone caves – Jewel, Lake, Mammoth and Ngilgi.

Follow us @WesternAustralia | #WAtheDreamState



WESTERN
AUSTRALIA
WALKING ON A DREAM

WESTERNAUSTRALIA.COM

THE HISTORY OF THE FLOATING LANTERN CEREMONY

Toro Nagashi (Floating Lanterns) can be a smaller family affair to remember lost loved ones, or a much bigger event to bring community and family together.

Each year during O-bon, people float their lanterns to guide their visiting ancestral spirits down to the sea.

YOUR PERFECT SATURDAY ITINERARY

11AM: come on down to the Bunbury Markets to create a koi kite.

12:30PM: Taiko workshops start at Froth Craft Brewery (booking required).

3PM: Lantern Festival opens at Friendship Gardens with food trucks, photo ops, music and more! Decorate your lantern.

6:15PM/SUNSET: Launch lanterns

7:30: FREE Wasabi Show with Taiko On at Froth Craft Brewery Bunbury.

COMING TO THE FLOATING LANTERN CEREMONY?

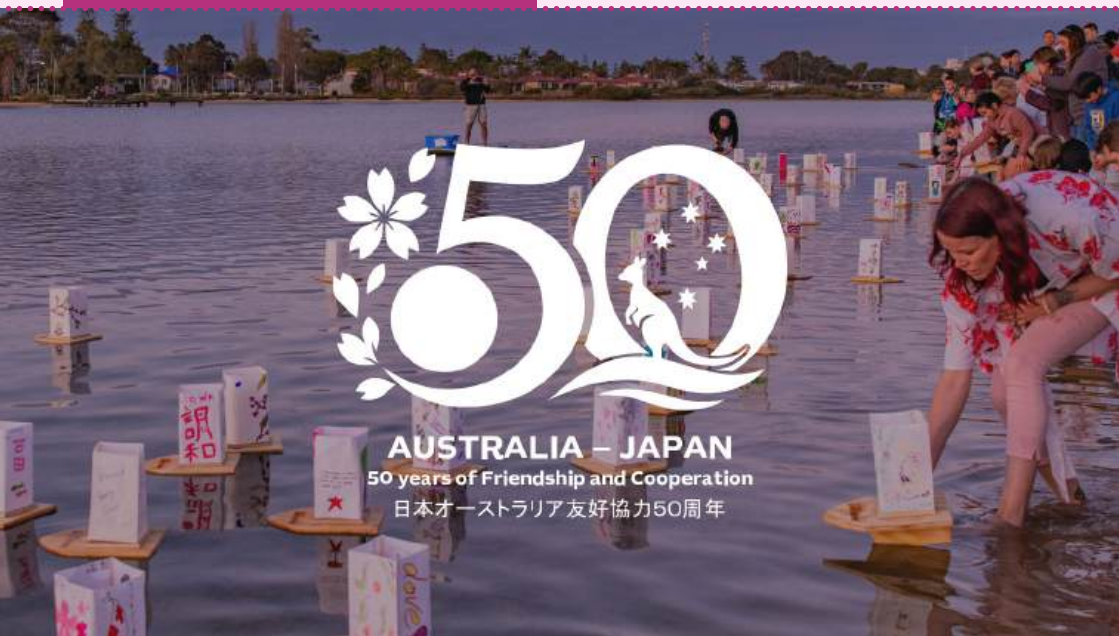
1. Come down to the Gardens any time between 3pm - 5pm and look for the big white tent with tables in front of it.
2. Show us your ticket for a lantern, and we'll make sure you get the right type and amount.
3. Decorate your lantern however you like, and bring it back to us to dry and assemble for floating. Wander about the festival!
4. At sunset, we'll do a group announcement to come back and collect your lantern. We all gather in a crowd, walk to the estuary and launch together as a community.

GET YOUR LANTERNS HERE!



Lanterns can be pre-purchased and collected at the Festival.

Thank you to the Bunbury Men's Shed, and Sea Scouts.





Are your kids world ready?

Connect them with **Japan**

YOUR TURN EVENTS

CREATING EVENTS
THAT CONNECT
PEOPLE, PLACE
& CULTURE

Your Turn Events specialises in creating **memorable festivals, community events** and **cultural celebrations** that bring people together.

From concept and planning to production, sponsorship and marketing, we make events that leave a lasting impact.

*We create and serve
while you enjoy and make memories. ♥*



♥
PASSIONATE
CREATIVE
PROFESSIONAL
RELIABLE



FESTIVALS



COMMUNITY
EVENTS



CULTURAL
CELEBRATIONS



EVENT
MANAGEMENT



SPONSORSHIP &
MARKETING

RENEE LEE

CREATIVE DIRECTOR

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🌐 yourturnevents.com.au

1



2



3



4



5



6

Matsuri Day Stall:
South West Japan
Festival Info Desk

7

Matsuri Day Stall:
ANA Airlines

8

Matsuri Day Stall:
Sakura Designs

VISIT EACH LOCATION, COLLECT YOUR STAMP!

CBD STORES

CHECK OPENING HOURS

MATSURI DAY STALLS

SUNDAY SEP 20 ONLY

1. The Bean & Cone

50 Wellington St

2. Collins Booksellers

117 Victoria St

3. The Plant Organic

1/20 Stephen St

4. Bunbury Asian Food Supply

Shop 4B Central Arcade

5. Bunbury Museum

& Heritage Centre

1 Arthur St

6. South West Japan Festival

Information Stall

7. ANA Airlines

Information Stall

8. Sakura Designs

Jewellery

Drop off your completed
Stamp Passport (this
page) to the team at the
South West Japan Festival
Info Desk!

NAME:

EMAIL:

Drop off your completed Stamp Rally passport at the South West Japan Festival Information Desk during Matsuri Day (Sunday Sep 20), for your chance to be in the running to win our Grand Prize from Tokyo Underground (look for the cherry blossoms)!

THANK YOU TO ALL OF OUR SPONSORS FOR YOUR ONGOING SUPPORT!

The South West Japan Festival is supported by the State Government through Tourism Western Australia and Royalties for Regions.

PLATINUM



GOLD



SILVER



BRONZE



Instagram @swjapanfest

Facebook @swjapanfest

Email hello@yourturnevents.com.au

Website www.southwestjapanfestival.com.au